

DIGITAL IDEA是一家以先进技术与专业为基础，提供多样性服务及影像的最大规模VFX影视制作公司。

至1998年以来，拥有国内外450多部电影VFX制作技术与经验，以及具备国内最大规模设备的亚洲顶级VFX，3D动画，新媒体，商业广告制作工作室。

作为拥有韩国最大渲染器设备的VFX公司，在制作每个项目时，联合各部门顶级艺术家，经验丰富的总监，技术指导与技术R&D，为整个电影制作流程提供最佳方案。

包括Human Character Reality 集中投资VFX技术开发研究和通过能够让30余名的VFX Supervisor，PD/PM和其余180多名的技术人员发挥最大能力的Pipeline，能够保证视频的优良品质。



---

**Seoul Office** 8F, SK M-City Office tower, 195, Baengma-ro, Ilsandong-gu, Goyang-si, Gyeonggi-do, Republic of Korea 10403

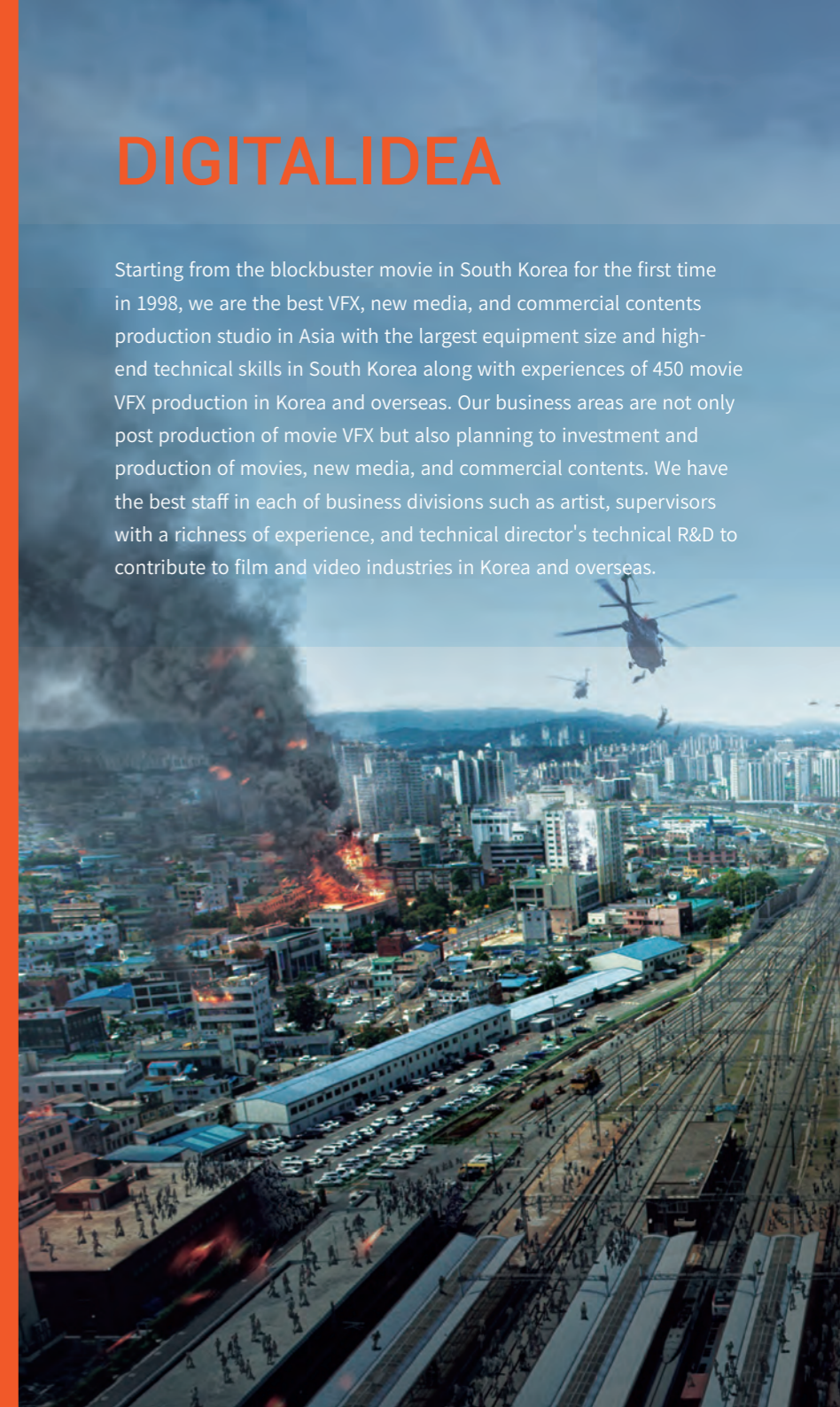
**Busan Office** No 1203~5, 41, Centum dong-ro, Haeundae-gu, Busan, Republic of Korea 48059

**Beijing Office** C503, Tower1, Wangjing Soho, Chaoyang District, Beijing, PRC

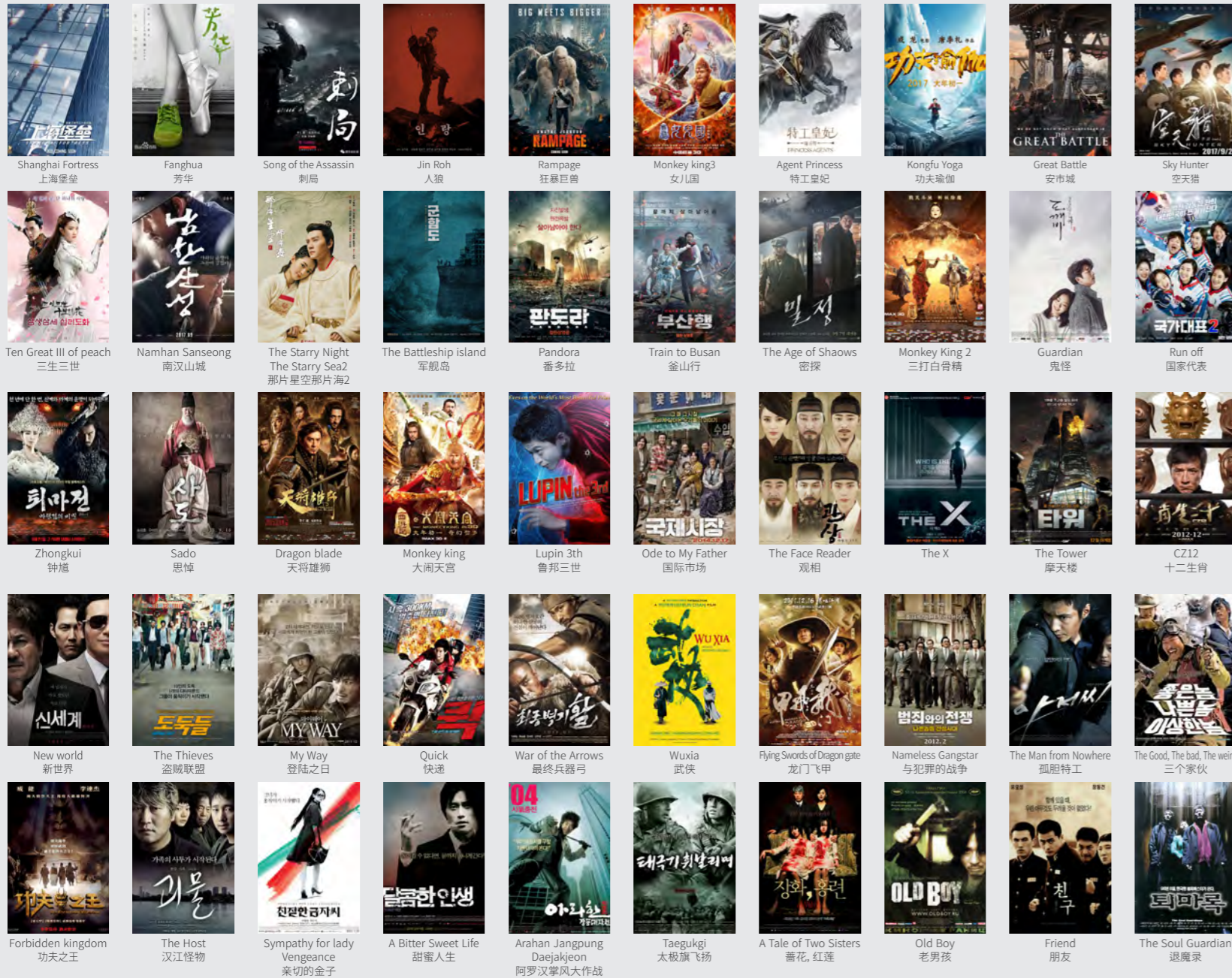
---

# DIGITALIDEA

Starting from the blockbuster movie in South Korea for the first time in 1998, we are the best VFX, new media, and commercial contents production studio in Asia with the largest equipment size and high-end technical skills in South Korea along with experiences of 450 movie VFX production in Korea and overseas. Our business areas are not only post production of movie VFX but also planning to investment and production of movies, new media, and commercial contents. We have the best staff in each of business divisions such as artist, supervisors with a richness of experience, and technical director's technical R&D to contribute to film and video industries in Korea and overseas.



## 20years of state of the art technology and experience - Since 1998



## VFX

Since 1998  
20 years of state of the art technology and experience.  
450 movies produced domestically and internationally.  
23 special effects awards from numerous film festivals.  
More than 30 VFX supervisors, producers and project manager.  
Over 180 specialists in each division.

从 1998年开始  
20年的技术经验，曾制作450多篇影视作品。  
获国内外23多次奖项。拥有30余名VFX Supervisor和 PD, PM 180名各部门专业技术人员。



## NEW MEDIA

DIGITALIDEA boasts its versatility in working with commercial business sectors, among other fields, through its cutting-edge visual effects and technical expertise.

Digital Idea以视觉效果 (VFX) 的高端技术和其专业性为基础在多媒体领域发挥着卓越的力量。

<Astana Expo>, <Lineage RK Cinematic>, <Star wars Exhibition film>, <Hyundai Hydrogen Vehicle CES>, <Lone gone dinosaurs>, <Blade&Soul viral>, <SK group PR film>, <Samsung CES 2014>, <LG UHD Jukebox>



## Screen X

ScreenX is the first in the world to combine multi-projection technology with theater screen and project images on the outside wall of the front screen to create a new immersion experience for the audience. As a partner of CGV, Digital Idea has been producing ScreenX films, starting with Kim JiWoon's <The X> in the past and, most recently, Disney Marvel's various blockbuster projects.

ScreenX是全球首款多面投影的沉浸式观影平台，该平台把画面扩展至影院的两侧墙壁上，从而为观众提供270度的观影体验。作为CGV的搭档，DIGITALIDEA过去与金智媛导演的《THE X》开始，迪斯尼，Marbvel等与大制作厂家合作巨制。

<The X>, <The Tower>, <Coinlocker Girl>, <Train to Busan>, <Rampage>



## VR/AR

Making the impossible possible through realization of virtual reality, Digital Idea provides vivid experiences that simulate the actual real world space and environment.

DIGITALIDEA以多年累积的技术与技巧，实现比现实更加现实的VR和AR。

<2018Winter Olympics opening AR>, <VR Bobsleigh>, <Samsung Gear VR Volcano Bungee>, <Blue line, VR submarine>