



**photocomma**

HIGH-END SELF PHOTO STUDIO OF KOREA

**BUSINESS PROPOSAL**

BPT LAB COMPANY | [ceo@bobphoto.kr](mailto:ceo@bobphoto.kr) | ver 1.2













## PHOTOCOMMA

Photocomma is a High-end Self-Photo booth Brand in South Korea. Photocomma is Created By professional photographer group of BPT LAB Company. You can see high-quality photos with the optimized lighting and camera by BPT LAB Company.

With solid technical skills and expertise,  
we guarantee successful business.

Our  
Strengths

 <b>DSLR</b> High Resolution DSLR Camera	 <b>Software</b> In-house Download Optimized software	 <b>Remote Check</b> Assisted Ordering Remote Paper Quality	 <b>QR Code</b> Quick Cash Download Photo-to-order by QR Code	 <b>Easy Store management</b> High Resolution DSLR Camera
 <b>Online Analysis System</b> Assisted Ordering Process Accuracy & Speedy & Affordable Via Online System(Mobile)	 <b>Certified Kiosk</b> Kiosk Made with Advanced Technology	 <b>High Margin Rate</b> Very high margin rate of less than 10% cost rate	 <b>Target</b> Popular with all ages (Family, Student, Children, Couples)	 <b>High Turnover</b> Average 3 minutes from Photo shoot to Photo

ADMIN SYSTEM

# Online Analysis System

Admin(Manager) Can Check Revenue  
Hourly / Weekly / Monthly Via Online System(Mobile)  
Also Checking Available Paper Quantity  
Very Easy to Managing



## In-House System

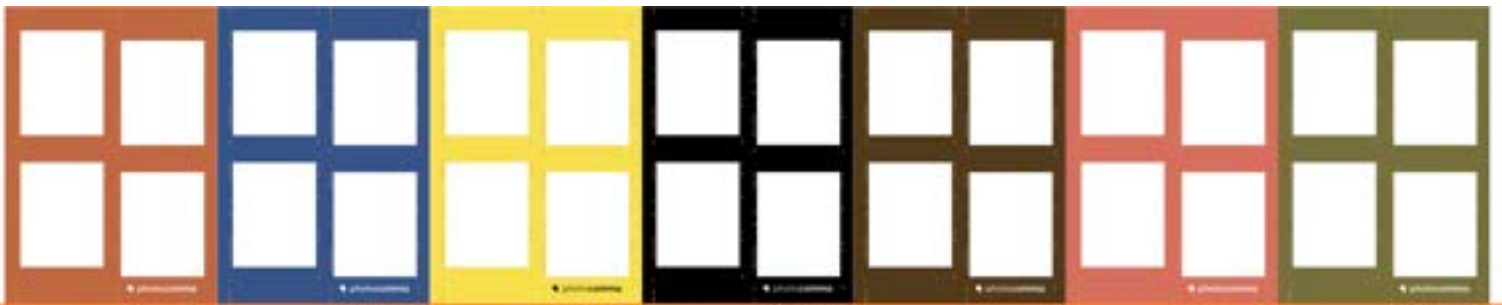
In-house software is Optimized  
for Analysis

## Revenue

Can check Revenue  
Hourly / Weekly / Monthly

## Paper Quantity

Checking Paper Quantity



# Creative PHOTO FRAME

Photo frame is one of the Important Factor.  
Photocenter Can update Photo frame Periodically or frequently.  
You can Also collaboration with other brands.



## Operating Cost & Revenue

	Cost Rate	PRICE (PPHP / \$USD)
Photo Paper	<7%	₩ 91,000 / \$1,585
Labor Costs	0%	0
Royalty	7%	₩ 91,000 / \$1,585
net profit	86%	₩ 1,118,000 / \$19,476

- \* Based on Monthly Revenue ₩1,300,000(\$22,647).
- \* The Rate figures are based on unmanned stores in Korea.
- \* Rent and Utility Fee is not included.

## Specifications



	Details
<b>Kiosk Size</b>	900mm X 500mm x 2000mm (WxDxH)
<b>Weight</b>	150Kg
<b>Touch Screen</b>	21.5"
<b>Photo Size</b>	2"x6", 4"x6" (Photo is automatically cutted on Printer)
<b>Photo Format</b>	1 in 1, 2 in 1, 4 in 1, 8 in 1
<b>Power Consumption</b>	Standy Mode : 85W Output Mode : 330W
<b>Price</b>	

※ All figures are approximate, and detailed designs and specifications are subject to change.

Interior Concept 1





Interior Concept 2



Interior Concept 3

