



Angola

Investor Relations Presentation

May 2023

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Overview

Project Name	Token Name
Angola	Angola (AGLA)

Our Vision

Angola Project envisions a future where the use of digital assets in all forms of digital media is widely incorporated into individuals' daily lives through the power of Web 3.0 technology

Our Growth (Data as of April 2023)

12,584+ Community Members

79,358+ Wallets

2 Exchanges **BYBIT** **Gate.io**

AGLA Token Real-World Use Cases

I. Powerful ecosystem partners encompassing high-volume online and offline platforms

Candy Plus Camera app boasting over 300 million downloads, 60 million MAUs, and 2 million DAUs

Candy Photo Offline photo booth with AI-based features and NFT technology

AI Camera Co-developed with a global AI giant, the app surpasses conventional AI-based camera apps

II. Broadening partnerships in the entertainment market through collaborations with three globally renowned top K-Pop artists

NewJeans (HYBE)



iKON (143 ENT)



KARA (RBW, DSPmedia)



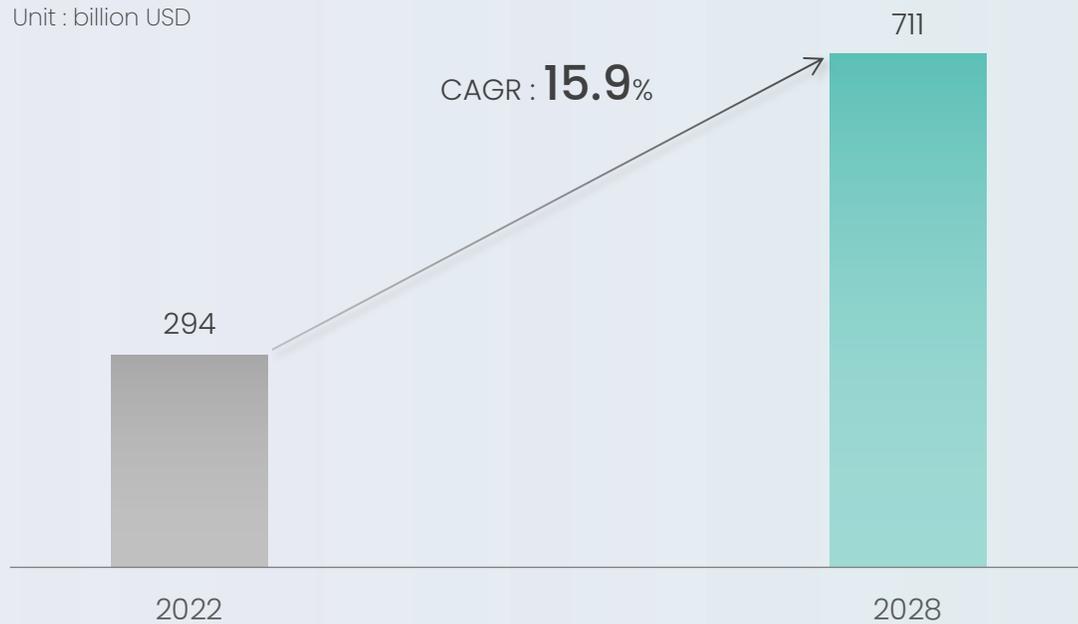
III. Launching exclusive iKON NFT photo card sales during the iKON 2023 world tour, fostering and promoting South Korea's inaugural Web 3.0 fandom culture

Market Status

The Angola Ecosystem's key growth drivers, the digital content market and the NFT market, are expected to maintain a steep growth trajectory over the next few years

Global Digital Content Market

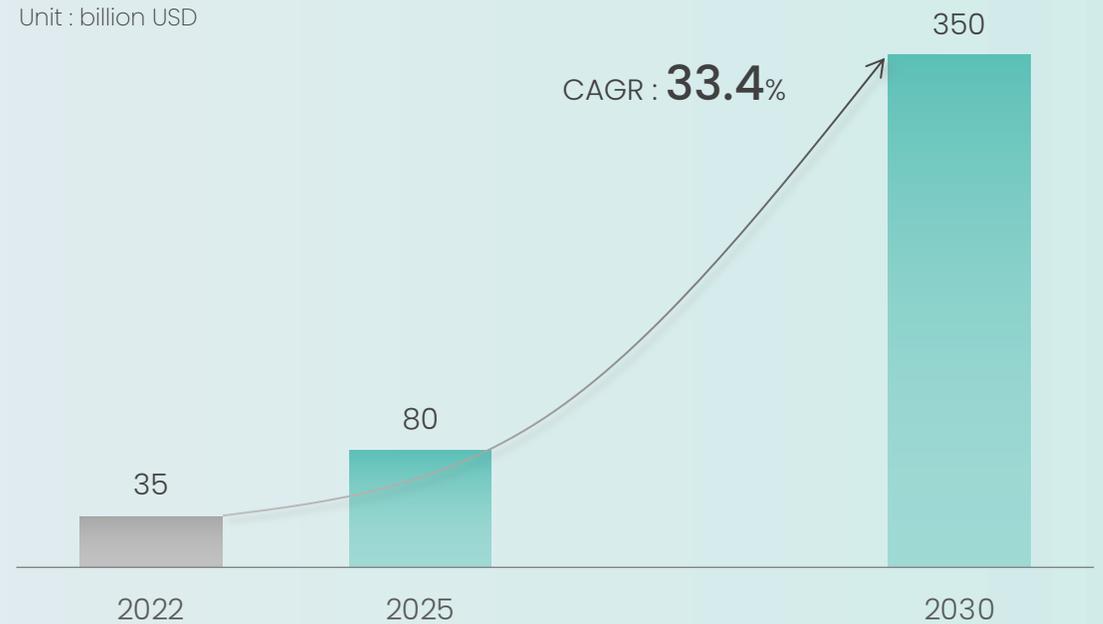
The global digital content market has experienced explosive growth following the COVID-19 pandemic, driven by increased social media activity and content consumption, and is projected to reach \$711 billion in size by 2028



Source: Absolute Reports, Global Digital Content Industry Research Report 2023

Global NFT Market (Net Sales Volume)

The global NFT market is anticipated to experience exponential growth in sales volume, fueled by collaborations with Web 2.0 global companies and various industries, and is projected to expand to \$350 billion by 2030



Source: Reuters, Tokenized

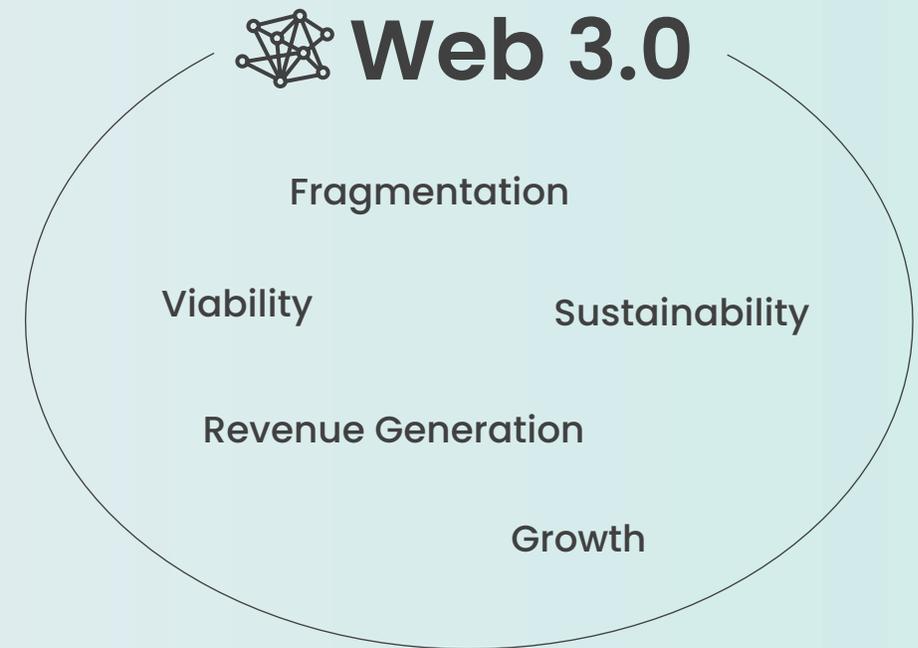
Facing Challenges

Despite the rapid growth of the Digital Content Market, all market players are confronted with pressing challenges that require immediate solutions

Critical Market Challenges Requiring Prompt Solutions



By 2024, 25% of enterprises will integrate legacy apps and services with decentralized Web3 applications¹



“In the Web 2.0 Content Distributor Ecosystem, numerous issues like counterfeit distribution and copyright infringement not only compromise the quality of content consumed but also pose significant barriers to the consistent creation and delivery of content”

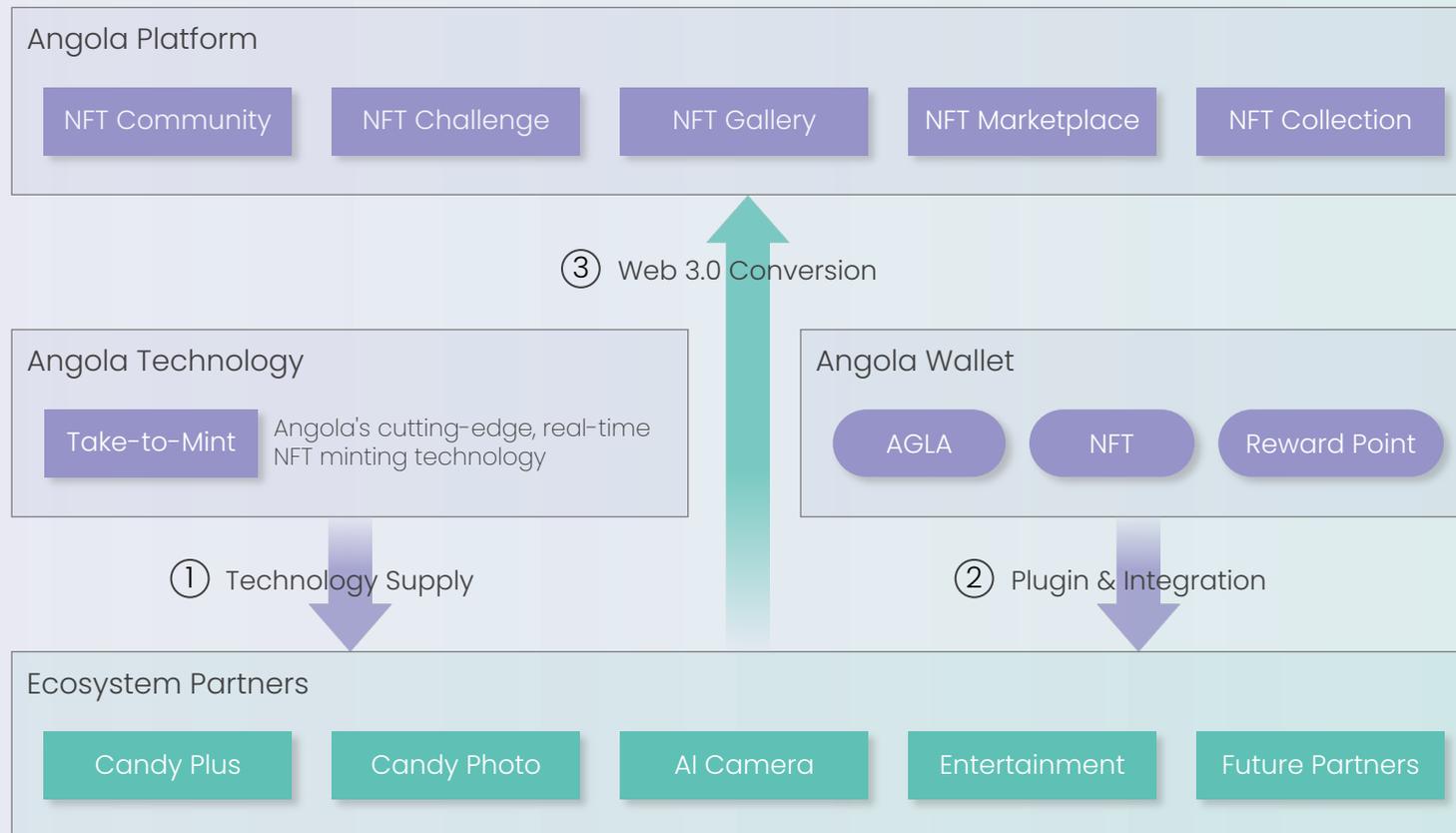
“As more companies strive to adopt Web 3.0 to address existing challenges, the current market landscape is marked by a shortfall in business transformation and operational expertise, leading to difficulties in establishment and maintaining growth”

1. Gartner, What is Web3?

Angola Solution

Angola aims to establish a new NFT ecosystem for the creation and distribution of digital content, leveraging its proprietary Web 3.0 technology and decentralized solutions

Angola Business Model



Anticipated Effect

- ① Existing users can securely manage and protect their digital content assets as needed through NFT minting*

* NFT minting requires a certain number of AGLA tokens

- ② Angola Wallet can be easily integrated into existing products, allowing users to effortlessly store and manage their NFTs, AGLA Tokens, and Reward Points*

* If the partner company has its own Reward Point System

By offering the 'Reward Point to AGLA Token' Swap service*, Angola lowers the entry barriers to its ecosystem while simultaneously maximizing the utility of Reward Points

* Reward Point to AGLA only, based on the conversion rate previously defined

- ③ Through various activities within the Angola Platform*, a self-sustaining Web 3.0 ecosystem is established

* Users may earn or use AGLA Tokens based on their activities

Angola Platform enables sharing of digital content and user traffic inflow between ecosystem partners

AGLA Token Use Cases: ① Ecosystem Partners

In the early stages of Angola's rollout, Angola pursued partnerships with global leading camera apps to secure a strong foothold in the photography and image market, and established a solid business foundation through acquiring powerful ecosystem partners, including Candy Plus

Powerful Ecosystem Partners



Candy Plus

Camera app with advanced filters and high-quality image processing
Over 300 million downloads, 60 million MAUs, and 2 million DAUs



Candy Photo

Offline photo booth with AI-based features and NFT technology
Utilizing cutting-edge filters borrowed from Candy Plus



AI Camera

A new, cutting-edge camera app co-developed with a global AI giant
Surpasses conventional AI-based camera apps in everyday photography and image processing



- ✓ All ecosystem partners incorporate real-time NFT minting functionality based on Angola's technology
- ✓ AGLA Tokens, required for NFT minting, are either paid by users or by partner companies as a technology license fee

[Reference] Candy Plus Introduction

Candy Plus is a popular mobile application with a large global user base that offers advanced photo-taking and editing features, as well as NFT minting capabilities



Key Index >>

Total Downloads

300M

MAUs

60M

DAUs

2M

Main Feature >>



Real-Time Beauty

Candy Plus allows real-time editing of photos using facial recognition for adjusting face shape, eyes, nose, and mouth

Filter

Candy Plus has a selfie filter that enhances natural skin tones and a landscape filter that improves dark skies

Collage, Stickers, Time Stamp

Candy Plus offers collage, 1000+ stickers, and a retro-style time stamp function

Camera Box NFT

Camera Box NFT is an innovative technology developed by Angola that enables users to mint NFTs of their photos taken using either Candy Plus or Candy Photo

[Reference] Candy Photo Introduction

Candy Photo is a physical, offline photo booth that incorporates advanced AI-based features and cutting-edge filters from Candy Plus, offering real-time synchronization with Candy Plus for an enhanced user experience



Candy Photo

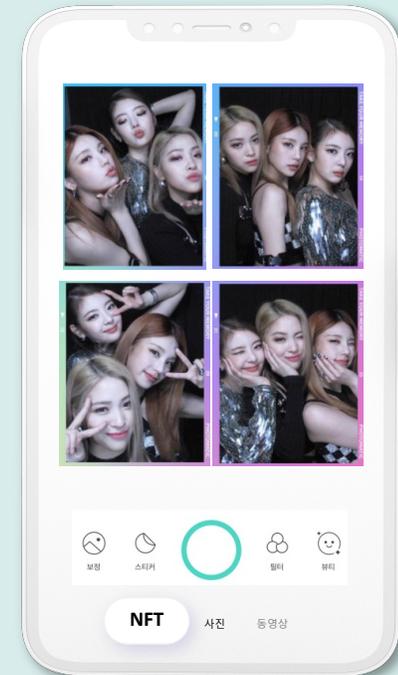
Photo Booth Design



Printed Photos



Real-time Sync with Candy Plus App



AGLA Token Use Cases: ② K-Pop Artist Collaboration

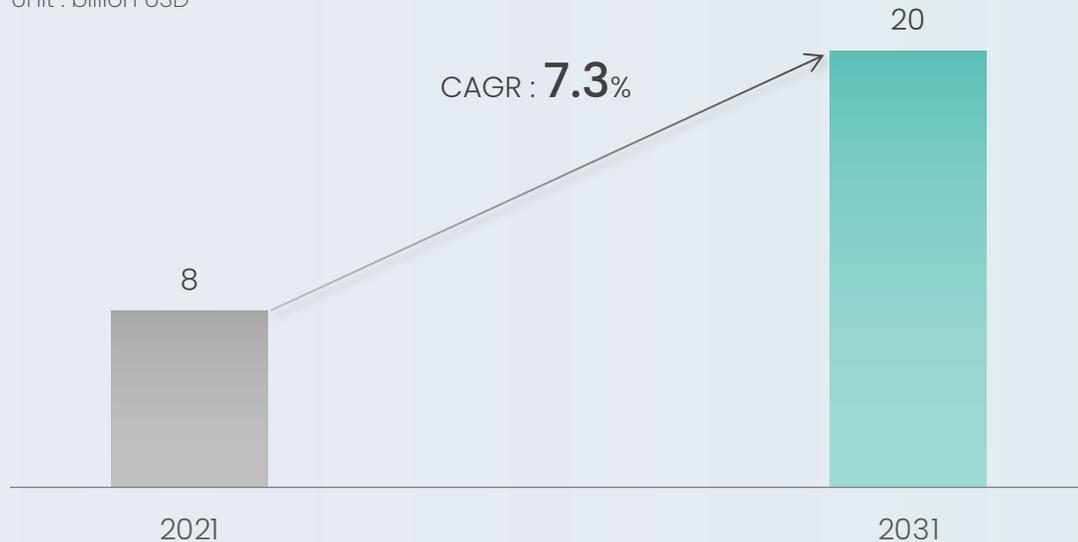
Angola is exploring various collaboration opportunities with ecosystem partners to expand its NFT ecosystem, aiming to continually uncover business opportunities within the entertainment market based on the ongoing K-Pop artist collaboration

Immense Potential of the K-Pop Market

According to a 2022 survey by Xangle on domestic industries' 'Web 3.0 Adoption', 7% of entertainment companies are operating 'Products/Services,' and 86% are in the 'Products/Services preparation stage,' demonstrating a considerably positive consideration and readiness for Web 3.0

With the global K-Pop boom, the K-Pop events market is also experiencing continuous growth, and it is expected to reach a size of \$20 billion by 2031

Unit : billion USD



Source: Xangle, Allied Market Research

Expanding Partnerships into the Entertainment Market

K-Pop artist merchandise encompasses a variety of items, including apparel, accessories, and photo shoots, with photo cards featuring artist selfies being especially sought-after

Angola is developing a novel Web 3.0 ecosystem to foster fan interaction, transitioning from the traditional offline-centric collection approach

- By incorporating Candy Plus's cutting-edge camera technology, superior-quality artist photos can be obtained
- Utilizing Angola's technology and infrastructure, a Web 3.0 platform will be offered, enabling fans to create, share, store, and trade artist NFTs in new ways

At present, Angola has entered into collaboration agreements with popular idols NewJeans, iKON, and KARA, and is actively pursuing partnership opportunities with other entertainment companies

NewJeans (HYBE)



Exclusive Photo NFT Sales

iKON (143 Entertainment)



2023 World Tour Official Partner

KARA (RBW, DSPmedia)



Exclusive NFT Photo Album Sales

AGLA Token Use Cases: ③ iKON 2023 World Tour

Through a successful collaboration with iKON, Angola aspires to construct the pioneer Web 3.0 fandom culture and cultivate an NFT ecosystem in the entertainment market

Exclusive iKON Photo Card by Camera Box NFT

iKON Camera Box NFT

In celebration of the iKON 2023 World Tour, Angola and Candy Plus have jointly released a limited-edition NFT Photo Card

With Candy Plus, fans can produce a unique Photo Card that showcases them alongside iKON as the background. Tailored for all 14 World Tour countries, the cards incorporate iKON members, autographs, and memorable slogans (e.g., "In Seoul 2023" for the Seoul concert)

Product Composition

Camera Box comes in three tiers: Silver, Gold, and Platinum, each with distinct features and benefits

With the purchase of a Camera Box, one free NFT-minted Photo Card in the conventional format will be provided

Only the Silver-tier is available for purchase, but lower-tier Camera Boxes can be combined (10 units) to upgrade to a higher tier

- Silver: Enables minting of 20 NFT Photo Cards
- Gold: Enables minting of 40 NFT Photo Cards (requires 10 Silver-tier units)
- Platinum: Unlimited NFT Photo Card minting and eligibility to attend iKON fan signing events in the respective country (requires 10 Gold-tier units)

Pricing and Quantity Policy

Silver-tier Camera Box is originally priced at 30,000 KRW per unit, but with a 30% discount in celebration of the iKON partnership, the price is reduced to 21,000 KRW per unit

- Eligibility for the discount event requires joining Angola's Telegram channel and following Angola's Twitter account

A limited number of 10,000 Camera Boxes will be sold at each of the 14 World Tour stop, with an overall sales plan of 140,000 units

Anticipated Effect

Profitable Revenue Model

Angola has entered into a contract with Candy Plus, receiving 50% of the total revenue as a tech license fee

- Camera Box NFTs are developed based on Angola's technology, with Angola holding the corresponding IP

If all 140,000 planned Camera Boxes are successfully sold, Angola can expect a total revenue of 1.47 billion KRW

- To guarantee successful sales, Angola will coordinate with iKON's agency to maintain continuous exposure on iKON fansites during the World Tour

Ecosystem Building

Through this collaboration with iKON, Angola aims to establish and expand the first Web 3.0 fandom culture in South Korea

Angola intends to build a comprehensive NFT ecosystem by linking the acquired user base to the NFT community and the in-progress NFT marketplace, facilitating NFT creation, sharing, and trading

Financial Projection

Angola aims to rapidly build an NFT ecosystem with an annual growth rate of over 300%, based on a variety of real-world use cases and strong ecosystem partners

Unit: USD	2023FY	2024FY	2025FY
Total Revenue	4,290,587	16,143,751	54,966,689
Revenue From Candy Plus App	1,796,758	7,279,578	12,212,017
Revenue From Candy Photo	237,532	2,688,857	8,266,099
Revenue From Other Ecosystem Partners	356,297	2,375,316	26,888,573
Revenue From Collaborative Business Engagements	1,900,000	3,800,000	7,600,000
Operating Expenses	2,016,576	5,650,313	12,642,339
Marketing Expenses	772,306	2,098,688	5,496,669
R&D Expenses	643,588	2,421,563	4,397,335
Other Costs ¹	600,682	1,130,063	2,748,334
Operating Income	2,274,011	10,493,438	42,324,351
% Operating Margin	53%	65%	77%

1. Other Costs : Salary & Wages, Office, Supplies & Equipment, Meal & Others, Legal, Insurance, Education, etc.

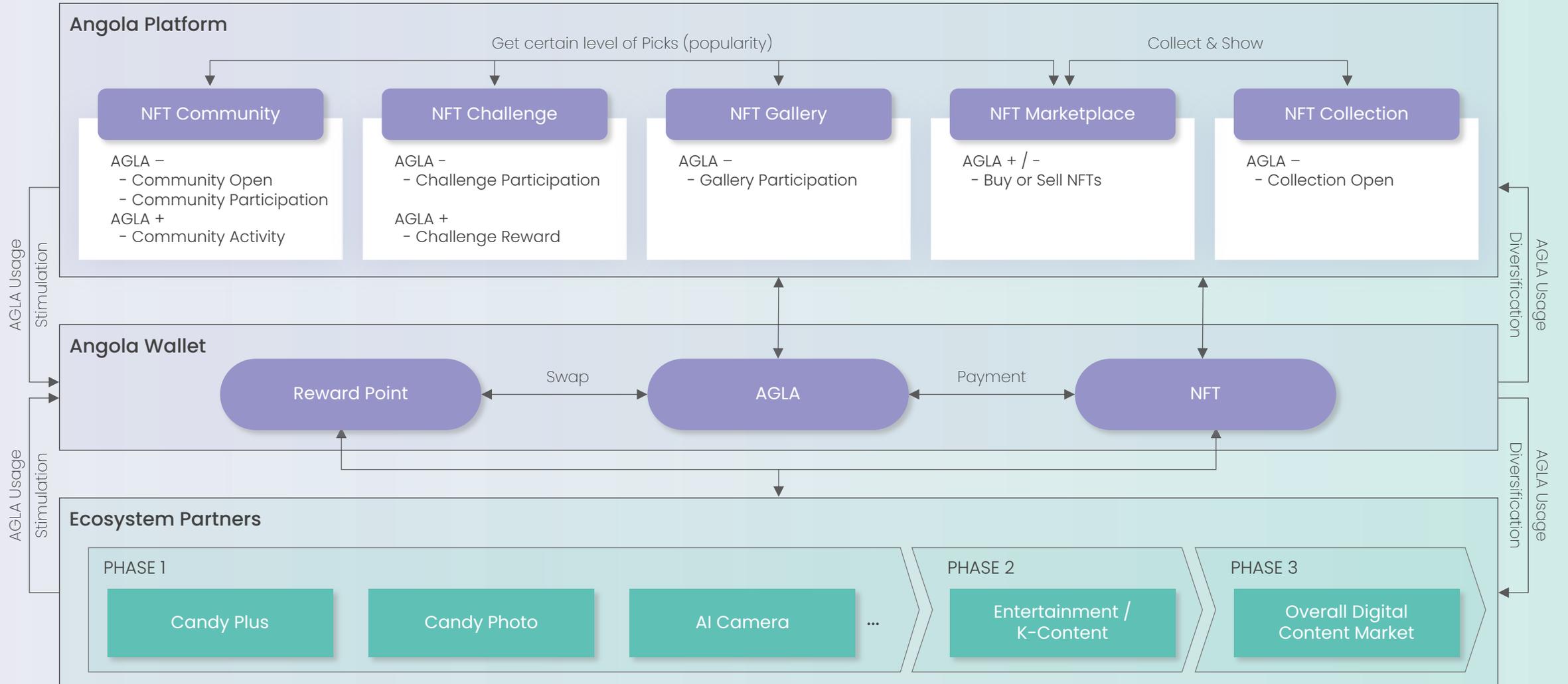
Roadmap



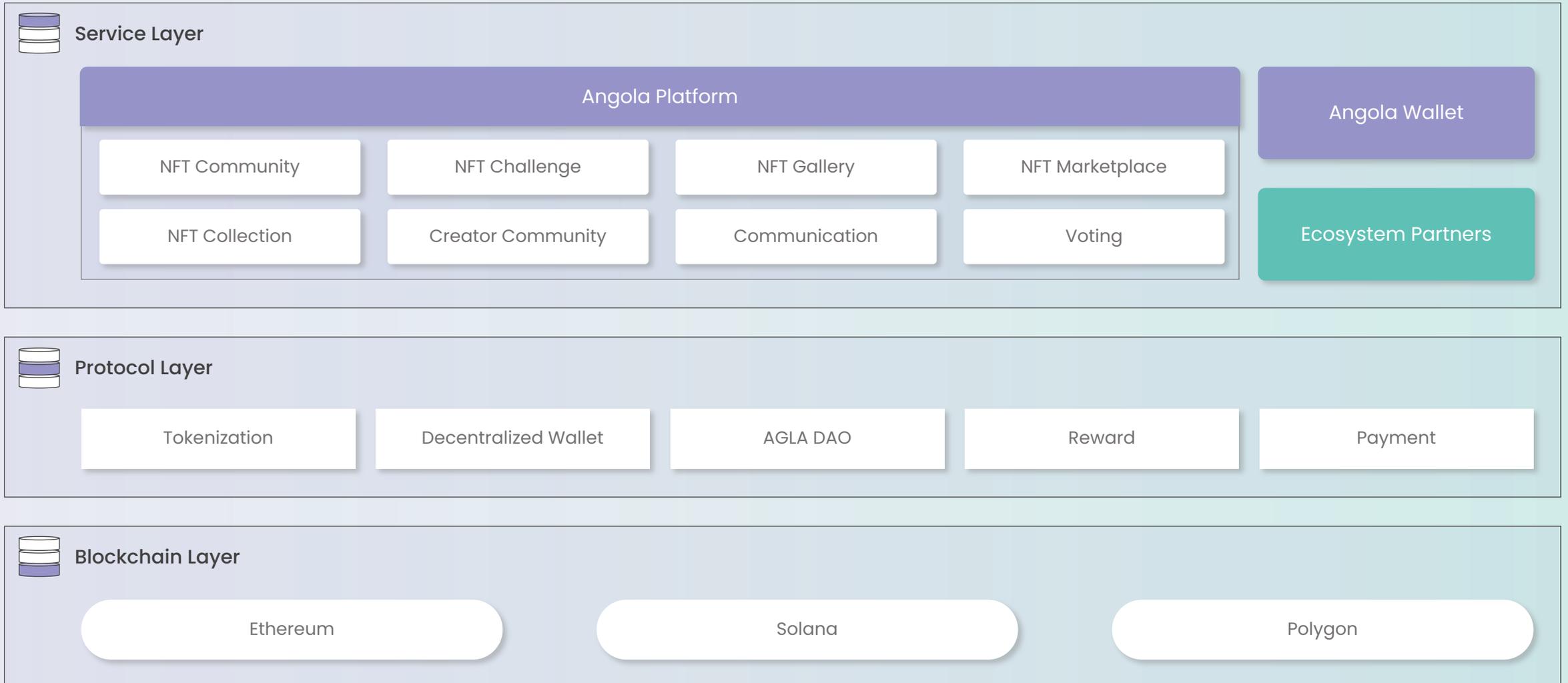


Appendix

Angola Ecosystem



Angola System Architecture



AGLA Token Reward & Usage

Usage

Users are required to obtain the relevant qualifications to use certain services within the Angola system. A qualification to a specific service is obtained by minting the relevant NFT

NFTs are minted by remitting or burning a certain number of AGLA tokens, or by locking up a certain number of AGLA tokens. Or users can purchase an already minted NFT instead of minting them

1. NFT Minting to qualify for opening a community

- To qualify for opening an NFT community one must minting or purchase NFTs to qualify for opening such community.

2. NFT Minting to qualify for joining an NFT community

- Minting or purchasing NFTs to qualify for participation in the NFT community.

3. NFT Minting to qualify joining NFT Gallery Minting or purchasing NFTs to qualify for participation in the NFT Gallery

- If you are qualified to participate, you will have the right to register digital content within the NFT Gallery, and you can register your creations there. The larger the number of AGLA tokens locked with the longer the lockup period, the higher number of posts users can register in the NFT Gallery, and the more opportunities there are to expose your creation. Thus the higher the chances for target exposure. When the lockup period ends or the effective period for purchased NFT expires, it returns to its initial value of the NFT when first registered.

4. NFT Minting for qualification to join a Challenge

- Users mint or purchase NFTs to participate in specific challenges.

5. NFT Minting to open a collection

- Users mint or purchase NFT to open their own digital content collection page. The larger the number of locked AGLA tokens, the more collection space is provided. At the end of the lockup period, the collection space returns to its initial value.

6. Usage in the NFT Marketplace

- NFT registration fee, NFT sales commission, NFT purchase cost, and all other fees paid in the marketplace.

7. Usage for Angola Ecosystem Partners

- Users utilize AGLA tokens to mint NFTs on Angola Ecosystem partners apps and platforms.

Reward

1. Challenge participation and reward level is based on the results

- Counted based on the number of Picks obtained, NFT sales revenue, and participation for the challenge.

2. Rewards based on the invigoration of activities in the community following opening

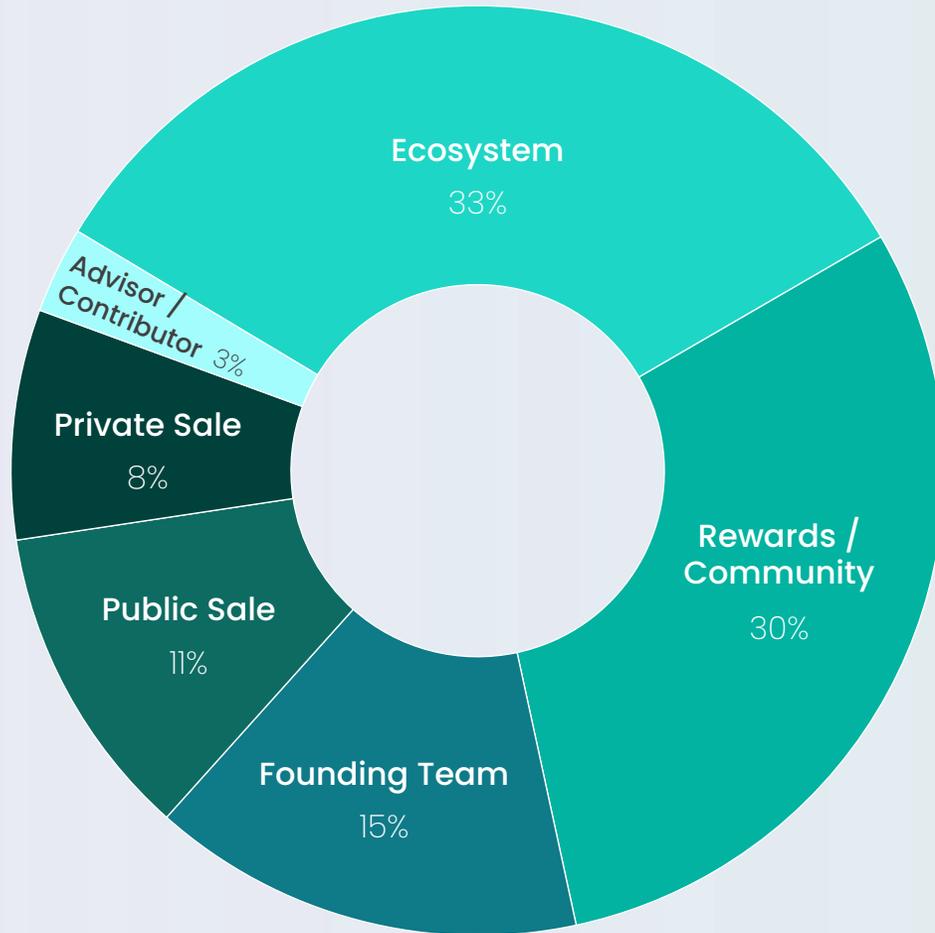
- Counted based on the number of community members, the number of registered NFTs, the number of picks obtained, and NFT sales revenue.

3. Reward based on posting and popularity of photo and video files

- NFT Counted based on the popularity of posted NFTs, the number of picks obtained and NFT sales revenue.

4. Reward is based on the level of popularity in the NFT Marketplace

AGLA Token Metrics



Metric	Amount	%	Unlock Schedule
Ecosystem	990,000,000	33%	Gradual unlock over 5 years
Rewards / Community	900,000,000	30%	Gradual unlock over 5 years
Founding Team	450,000,000	15%	Gradual unlock, 16 months cliff; vesting over 43 months
Public Sale	330,000,000	11%	Instant unlock
Private Sale	240,000,000	8%	Gradual unlock over 2 years
Advisor / Contributor	90,000,000	3%	Gradual unlock, 16 months cliff; vesting over 43 months
Total Amount	3,000,000,000	100%	

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If you are a prospective purchaser of tokens, it is solely your responsibility to review and confirm the legal requirements, risks and consequences of purchasing, and the procedure for holding and disposing of tokens before purchasing.

As the AGLA ecosystem continues to evolve and the circulation of AGLA tokens increases over time, we may explore various options that could potentially offer benefits to AGLA token holders within the ecosystem. One such option is the burning of AGLA tokens. However, any decisions related to the potential burning of AGLA tokens will be carefully evaluated and carried out in compliance with all applicable laws and regulations.

The Angola Foundation adopts strict KYC procedures to verify the identity of all users and collects essential user information from all holders who acquire AGLA tokens. Strictly following the KYC procedures may protect contributors and issuers from criminal actions such as money laundering activities and terrorist financing. The adopted KYC procedure is based on current market practice and all procedures are complied with the policies of the respective country. The Angola Foundation is aware of the criticality of preventing money laundering and terrorist financing, so KYC & AML procedures are complied with in full view of the laws of the respective country. The policies and procedures implemented by the issuer in this regard are based on the verification of the identity of the issuer and the identity of the acquirer based on the following sources: The identity information provided by the AGLA token acquirer will be verified with the information provided from a trusted source, and the acquirer’s signature to block transactions with a person under risk.

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