**Sobaek Oh**

**Cell: (010)3116-0182 Email: osb7741@gmail.com**

**EDUCATION**

**Hongik University**

Seoul, South Korea

Fall 2014 - Spring 2016

IDAS (International Design School for Advanced Studies

Masters of Digital Media Design

Average score:4.4/4.5

**University of Wollongong**

Wollongong, Australia

Spring 2012 - Fall 2014

Bachelor of Creative Arts

Concentration: Visual Arts

**University of North Caroline - Wilmington**

Wilmington, NC, USA

Spring 2013

Exchange Student

**EXPERIENCE**

**Seoul Design Foundation Seoul, South Korea**

**Assistant manager Novembrer 2016 - Present**

* Conducted analysis for a government-sponsored project, focusing on the biennale project such as film& video program, managing SNS, making contents for online promoting animation.

**Hongik University, BK 21 plus Seoul, South Korea**

**Research Worker March 2016 - Present**

* Conducted analysis for a government-sponsored research project, focusing on the advancement and progression of new design technology, specifically related to advanced technology design, such as IOT, new mobile phone technology related to the Augmented Reality framework.

**Hongik University, New Growth Engine Seoul, South Korea**

**Research worker March 2015- February 2016**

* Thesis(UX design): Conducted an investigation and Evaluation of the Usability of the national Korean theatre reservation service using a wide array of academic and commercial resources.

**Hongik University, IDAS**

**Professor Assistant**

* Collaborate with the professor on various projects, gaining skills in 3d Maya,photoshop, Unity and processing.
* Assisted in the collection and assembly of electronic devices used for projection mapping and 3d printing and 3d animation.

**University of Wollongong, Australia January 2013 – June 2013**

**Graphic Designer**

* Participated in an advertising graphic publishing project, executing a campaign wide campaign and designing and collaboration on the project

**EXHIBITIONS AND EVENTS**

**Joy of Arts, Seoul**

**June 2016 – June 2016**

**Reality Check**

* Focused on augmented fashion using Augmented reality (AR) technology and 3d printing

**Hongik University, Seoul**

**June 2016 – June 2016**

**IDAS Degree show**

* Focused on Augmented reality (AR) technology using smart phone.

**Biennale Hexagone Scene National Arts Science Meylan, France**

**September 2015 – October 2015**

**Augmented paper**

* Focused on electronics and interaction technology

**IDAS+MIT project for the Pyeongchang Olympics 2018**

**September 2014-December 2014**

* Focused on electronics and interaction technology

**University Wollongong, Australia**

**December 2013– December 2013**

**Look sharp**

* Project: inside and out- Transcending traditional Korean art barriers through the element of abstractness

**HONORS**

**2016**

**Recipient of Outstanding Digital Media Design student scholarship**

**awarded to student with best cumulative grade point average.**

**2015**

**Research Grant through a joint collaboration project between the**

**Government and Hongik University**

**2012**

**Global Ambassador achievement award through the international**

**House of Wollongong. Australia**

**SKILLS**

**Augmented reality, 3D Maya, Photoshop, UX, Illustrator, Indesign, Unity, Vuforia, After effect, Arduino, processing, drawing, painting, VVVV, interaction media design, photograph**