**Jueun Lee**

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| EDUCATION | **Hanyang University,** Ansan, Korea***Bachelor of Arts, Advertising* March 2013 - February 2018** G.P.A. 3.77/4.5 |
| WORK EXPERIENCE | **P&G Korea**, Seoul, Korea***Part-timer****, CMK Team* **August 2018*** Supported to arrange the sales and marketing data for each brand and sales channel for analysis the correlation of them
* Improved data analysis skill and Excel skill

**Hanyang University**, Ansan, Korea ***Program Coordinator,*** *Office of International Affairs* **March 2018 - June 2018** * Managed budgets for overseas dispatch programs and overseas internships
* Selected participants through the process from evaluation documents to interview

**Edelman Korea**, Seoul, Korea***Account Executive Intern,*** *Brand Team* **November 2017 - February 2018** * Managed invoices for each project and made a monthly invoice report
* Made daily news monitoring reports, coverage reports, monthly reports and updated a media list
* Translated reports, articles and etc. from English to Korean or Korean to English
* Achieved practical marketing skills for global brands

**LG Electronics Deutschland GmbH**, Frankfurt, Germany ***Sales Assistant Intern,*** *Information Display* **March 2017 - August 2017** * Made a weekly allocation report which shows delivery dates of shortage products by using data such as order lists, current stocks, shipment plans and etc. for sharing with KAM and clients
* Managed orders by archiving originals, following up every day and communicating with the SCM Department
* Enhanced knowledge of the sales department and developed analysis skills of sales performance data
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| ACTIVITIES | **Korea-Japan Student Workshop**, Kwansei Gakuin University ***Participant* February 2017** * Took lectures about the relationship between Korea and Japan and made a presentation with Japanese students
* Expanded knowledge about the Japanese society by debating and doing teamwork
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| VOLUNTEER ACTIVITIES | **Hanmille,** Office of International Affairs, Hanyang University***Mentor* September - December 2016** * Helped international students to get used to life in Korea
* Developed English speaking skills by communicating with mentee

**Samsung Dream Class**, Samsung Dream Scholarship Foundation***Mentor* March - December 2014, March - December 2016** * Taught English to middle school students after class and helped them find their dream by inspiring and advising them
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| HONORS | * **Paldo Advertising Contest,** *Bronze Medal Awarded* **December 2016**
* Suggested the rebranding of ’Dosirak’ and made a marketing plan using IMC Strategy
* **Dean’s List,** *2 semesters*
* **Cum Laude**
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| SKILLS | * **Computer Skills:** Excel, Word, PowerPoint, Outlook
* **Language Skills:** native in Korean, fluent in English and Japanese
* Experienced in using **Oracle GERP**
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| CERTIFICATEs | * **TOEIC (935), OPIc (AL), JLPT (N3)**
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