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| **Jeong, So Hyeon** |

**Birth** 1993.12.09

**Address** 41, Bomun-ro 34da-gil, Seongbuk-gu, Seoul, Republic of Korea

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| **Educational Background** | |
| Mar. 2012 ~  Aug. 2017 | **Sungkyunkwan University** (Seoul)  Major: Psychology / Consumer & Family Science  Major GPA: 3.91/4.5, Overall GPA: 3.58/4.5  Relevant coursework: Trend analysis, Retail management, Basic statistic |
| Mar. 2009 ~  Feb. 2012 | **Sancheong High school** (Gyeongsangnam-do) |

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| **Work Experience** | |
| Sep. 2017 ~  Dec. 2017 | **KANTAR KOREA TNS** (**Yeongdeungpo-gu, Seoul)**  **Intern, Consulting4**  ∙ Assistance for FGI(Focused Group Interview)   * Mobile MMORPG game, Department stores FGI   ∙ Review questionnaire  ∙ Conduct project; Research consumer needs and Create concept of Connected car   * Excellence award for outstanding performance on the research project |

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| **Awards and Certificates** | |
| 2017 | **Grand Prize at ‘Smart phone app contents idea competition’**  ∙ Hosted by KCUE(Korean Council for University Education)  ∙ App contents Idea competition using public data about all colleges in KR |
| 11.Mar. 2016 | **Computer skills license level 1** |
| 29. May. 2015 | **Social research analyst level 2**  ∙ Social research theory & Basic statistical theory, practice of SPSS |

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| **Language** | |
| 29. Jul. 2018 | **TOIEC**  Score: 925  Reading & Writing: Good |
| 24. Feb. 2017 | **OPIc**  Score: Intermediate High  Listening & Speaking: Intermediate |

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| **Skills** | |
| Software Application | Microsoft Office: Excel, Powerpoint, Word  Statistical Software: SPSS |