

Canon



UNIQUE MATERIALS

NON-DISCLOSURE AGREEMENT

1. SUBJECT MATTER OF THE AGREEMENT

1.1 The Partner assumes the obligation not to disclose information that constitutes a trade secret of the Company "Canon", which has become known to him in connection with the cooperation with the Company.

2. RIGHTS AND OBLIGATIONS OF THE PARTIES

2.1 The Partner undertakes not to disclose information that constitutes a trade secret of "Canon", which has become known to him in connection with his work in the company.

2.2 The Partner agrees to use the information obtained in the performance of his employment duties only for the benefit of the Company.

2.3 The Partner undertakes not to use the information obtained in connection with work in the company for the purpose of competition with another company after the end of work in the company.

3. TERM OF THE AGREEMENT

3.1 This agreement shall take effect upon reading and shall remain in force until any information is published on social networks or the official website.



Exclusively for authors YouTube

Greetings author,

Thank you for your interest in our company and products. We would like to congratulate you on being selected to create the video.

The script can be changed in the process of co-creating the video.

We are happy to listen to ideas and developments, and if they fit - we adapt them for our project.

Understand correctly, there are many important details in video production, so we can change something in the script to get the desired result.

Quality requirements for video shooting:

- No main characters falling out of focus by the sum of the takes throughout the video**
- correct white balance on all cameras (except RAW with subsequent color correction)**
- Equal amplitude of camera movements on tripods while tracking the main subject of the video.**

The standard video specifications are usually Full HD with an aspect ratio of 16:9 in .mp4 or .mov format.

If you need to do a different resolution, a different aspect ratio, need some special codec, stream rate, and so on - be sure to write about that, as it can affect the cost.

Also tell us what you want in terms of music and narration.

Editing requirements:

When editing your movie, perform video synchronization, audio tracks, and color correction. The quality of the footage after editing must be at least 50 mbps.

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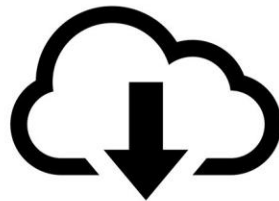
Final file format: 3840X2160 px, 25 fps, *.mp4, 50 mbps.

Finished timeline: 5-15 min.



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