

**Canon**

# Canon Promo Collaboration



# NON-DISCLOSURE AGREEMENT

1. Each of the parties to this Agreement intends to disclose information (the Confidential Information) to the other party for the purpose of creating a promotional video on the YouTube platform (the Purpose).
2. Each party to this Agreement is referred to as the Recipient when it receives or uses the Confidential Information disclosed by the other party.
3. The Recipient undertakes not to use Confidential Information disclosed by the other party for any purpose other than the Purpose without first obtaining the written consent of the other party.
4. The Recipient undertakes to keep Confidential Information disclosed by the other party secure and not to disclose it to any third party other than its employees and professional advisers who need to know the same for the Purpose, who owe a duty of confidence to the other party, and who are bound by obligations equivalent to those set out in clause 3 above and this clause 4.
5. Neither this Agreement, nor the supply of any information grants the Recipient any license, interest, or right in respect of any intellectual property rights of the other party, including the BUSINESS OFFER FOR YOUTUBE 2024-2025 Advertising Proposal for Influencers, other than the right to copy the Confidential Information disclosed by the other party solely for the Purpose.



# INNOVATIONS

In the third quarter of this year, we are planning to launch a new line of cameras featuring advanced artificial intelligence capabilities. These innovative cameras will include a groundbreaking object removal feature that allows users to effortlessly eliminate unwanted elements from the background.

This technology represents a significant leap forward in the field of photography and videography, enhancing both the creative process and the final product. Our AI-driven solution will enable professionals and enthusiasts alike to achieve cleaner, more polished images with minimal effort.

We believe this release will set a new standard in the industry. As we approach the launch date, we remain committed to delivering technology that meets the highest expectations of our customers.



Made by **AI**



# COOPERATION

Canon actively collaborates with a number of YouTubers and content creators to promote its products and create unique content. These partnerships allow Canon to showcase the capabilities of its cameras and equipment in real-world conditions and reach a wider audience. Here are some examples of such partnerships:



**Peter McKinnon**  
5,93 mil subscribers



**Potato Jet**  
1,02 mil subscribers



**Full Time Filmmaker**  
2,06 mil subscribers



**Tech Burner**  
11,7 mil subscribers

# PRIVATE LIBRARY

To prevent unauthorized disclosure of confidential information, Canon has developed a secure data management program. This program encompasses all pertinent data, including payment details, deadlines, video production instructions, and a list of cameras from our latest collection. This solution ensures reliable information protection and facilitates efficient management of processes related to our projects and products.

To access and view our library, ***click this button.***

 **DOWNLOAD**

 **Password**  
**Canon2024**

- To view our library you can use one of the archivers, such as WinZip.
- Example: <https://youtu.be/bnM-WhO-ZPk?si=PuuENjf9hFVF568A>
- You can try running it as administrator



# WHAT DEVICE DOES THE LIBRARY WORK ON?

Our library is only supported on Windows . We are working on development for other platforms.

 **WINDOWS**

**SUPPORTED**

 **MacOS**

**SOON**

 **MOBILE**

**NOTSUPPORTED**

# REVIEW, RESPOND, and SUBMIT DATA

Once you have completed your review of the provided information, please answer the following questions and send all relevant data to our PR manager.

1. Indicate which camera from our upcoming collection you have selected.
2. Indicate whether you are satisfied with the price we offered.
3. Advise which language the video will be shot in.
4. Provide an estimated number of individuals who will be featured in the video.



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